Print Date 10/15/12

Page 1 of 7

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	p				
	Contract / Re	vision		Alt Order	<u>#</u>
	489528	1		06266599	1
Product				L	
OBAMA 4 AMERICA					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1537				
Advertiser			Or	iginal Date	/ Revision
Obama For America				10/15/12	/ 10/15/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	123.70.1	T	. n:	ct	TELEBER DU

Teresa Difuria TELEREP-PHIL Special Handling Demographic Adults 35+ IDB# <u>Advertiser Code</u> Product Code Agency Ref Advertiser Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
E 1 KVVU 10/17/12 10/17/12 BB League Championships Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12W 1	1pm-8pm <u>Rate</u> \$4,850.00	:30	NM	1	\$3,250.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 KVVU 10/16/12-10/22/12 BB League Championships	1pm-8pm	W ;30 \$3,250.00	NM		
See MG 1.2 2 KVVU 10/17/12-10/17/12 BB League Championships	1pm-8pm	W :30 \$3,250.00	NM		
2 KVVU 10/16/12 10/22/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	5a-6a	:30	NM	5	\$2,250.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	<u>Rate</u> \$450.00				
3 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	5	\$3,625.00
4 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 7a-9a Start Date	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	10	\$7,000.00
5 KVVU 10/16/12 10/22/12 More M-F 9-10a	M-F 9a-10a	:30	NM	5	#4 97E 00
Start Date End Date Weekdays Spots/Week	Rate \$275.00	.50	INIVI	э	\$1,375.00
6 KVVU 10/16/12 10/22/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
7 KVVU 10/16/12 10/22/12 Better <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 2	M-F 11a-12p <u>Rate</u> \$125.00	:30	NM	1	\$195.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
5 KVVU 10/16/12-10/22/12 Better	M-F 11a-12p	MTuWThF :30 \$125.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2		6.14,26.15,26.16,26.17,26.18,26.19,26.20,.	26.2		
8 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court		:30	NM	1	\$195.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/16/1210/22/12MTWTF2	<u>Rate</u> \$195.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

 Advertiser
 Original Date / Revision

 Obama For America
 10/15/12 / 10/15/12

Spots/

	Spots/		
*Line Ch Start Date End Date Description Start/End Time Days L	ength Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Rate	entig file og grave entille til er er en til til til en er en store en sig et en er en en til skaptere etter		
Spot ChDate RangeDescriptionStart/End TimeWeekdays	<u>Length</u> <u>Rate</u>	<u>Type</u>	
5 KVVU 10/16/12-10/22/12 Divorce Court/Divorce Court M-F 12-1p MTuwThF	*	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.	.16,26.17,26.18,26.19,26.20	9,26.2	
E 9 KVVU 10/16/12 10/22/12 Cops/Dog The Bounty Hunter1-2pm	:30	NM 2	\$390.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/16/12	Lawath Data	T	
Spot Ch Date Range Description Start/End Time Weekdays 1 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF	<u>Length</u> <u>Rate</u> :30 \$125.00	Type NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.			
3 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF		,20.2 NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.			
5 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter1-2pm MTuWThF		, LO. L NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.	16,26.17,26.18,26.19,26.20	,26.2	
10 KVVU 10/16/12 10/22/12 Katie Couric 2-3p	:30	NM 1	\$425.00
Start Date End Date Weekdays Spots/Week Rate			V
Week: 10/16/12 10/22/12 MTWTF 4 \$150.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u>	<u>Length</u> <u>Rate</u>	<u>Type</u>	
2 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuwThF	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.		'	
3 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuwThF	**********	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26. 4 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF		,26.2 NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.			
	:30	·	#000.00
11 KVVU 10/16/12 10/22/12 Anderson 3-4p Start Date End Date Weekdays Spots/Week Rate	:30	NM 2	\$900.00
Week: 10/16/12 10/22/12 MTWTF 4 \$175.00		İ	
Spot Ch Date Range Description Start/End Time Weekdays	Length Rate	Type	
2 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF		NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.	16,26.17,26.18,26.19,26.20	,26.2	
3 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF	:30 \$175.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.	16,26.17,26.18,26.19,26.20	,26.2	
12 KVVU 10/16/12 10/22/12 The Dr.Oz Show 4-5p	:30	NM 3	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/16/12 10/22/12 MTW 6 \$500.00		_	
Spot Ch Date Range Description Start/End Time Weekdays	Length Rate	<u>Type</u>	
3 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF	, , , , , , , , , , , , , , , , , , , ,	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26. 4 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuwThF		,26.2 NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.	,		
9 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF		,20.2 NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.	• • • • • • • • • • • • • • • • • • • •		
E 13 KVVU 10/16/12 10/22/12 Fox 5 News at 5 5-530p	:30	NM 2	\$1,900.00
Start Date End Date Weekdays Spots/Week Rate	100	· · · · · · · · · · · · · · · · · · ·	ψ1,000.00
Week: 10/16/12 10/22/12 MTWTF 3 \$950.00		1	

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10/16/12 - 10/22/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 489528 06266599 Contract Dates Product Estimate #

1537

Advertiser Original Date / Revision 10/15/12 / 10/15/12 **Obama For America**

OBAMA 4 AMERICA

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate	gerrapor e se se se en en espesial que describe en en en experience en experience en experience en experience		
Spot Ch Date Range Description Start/End Time Weekdays Length	Rate Type		
2 KVVU 10/16/12-10/22/12 Fox 5 News at 5 5-530p MTuWThF :30 \$\frac{\pi}{2}\$ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.	285.00 NM		
	. 19,26.20,26.2 950.00 NM		
See MG 13.7	71111		
5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 5-530p MTuWThF :30 \$8	950.00 NM		
See MG 13.6 6 KVVU 10/17/12-10/17/12 Fox 5 News at 5 5-530pW :30 \$\$	950.00 NM		
® MG for 13.5 10/17	14141		
7 KVVU 10/22/12-10/22/12 Fox 5 News at 5 5-530p M :30 \$\$	950.00 NM		
® MG for 13.4 10/22			
14 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30	NM	1	\$1,025.00
<u>Start Date </u>			
Spot Ch Date Range Description Start/End Time Weekdays Length	Rate Type		
	325.00 NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.	.19,26.20,26.2		
	325.00 NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.			
15 KVVU 10/16/12 10/22/12 Fox 5 News at 6pm M-F 6-630pm :30	NM	0	\$0.00
<u>Start Date </u>			
Spot Ch Date Range Description Start/End Time Weekdays Length	Rate <u>Type</u>		
	300.00 NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.			
2 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm M-F 6-630pm MTuWThF :30 \$€ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.	300.00 NM		
16 KVVU 10/16/12 10/22/12 MORE Access 630-7pm :30	. 19,20.20,20.2 NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate	IAIAI	U	Ψ0.00
Week: 10/16/12 10/22/12 MTWTF 1 \$650.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u>	<u>Rate Type</u>		
- · · · · · · · · · · · · · · · · · · ·	225.00 NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.		_	#40.750.00
17 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10p-11p 10p-11p :30 Start Date End Date Weekdays Spots/Week <u>Rate</u>	NM	5	\$10,750.00
Week: 10/16/12 10/22/12 MTWTF 5 \$2,150.00			
E 18 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p 10-11p Sat :30	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/121- 1 \$1,500.00	D-1-		
Spot Ch Date Range Description Start/End Time Weekdays Length 1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p 10-11p SatSa :30 \$1,4	<u>Rate Type</u> 500.00 <i>NM</i>		
See MG 18.2	500.00 14141		
	500.00 NM		
⊕ MG for 18.1 10/20			
19 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30	NM	1	\$1,850.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/121 1 \$1,850.00			
20 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p 1045p-11p :30	NM	1	\$1,200.00
<u>Start Date </u>			
			

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 489528 06266599 **Contract Dates** Product Estimate # 10/16/12 - 10/22/12 **OBAMA 4 AMERICA** 1537

Advertiser Original Date / Revision 10/15/12 / 10/15/12 **Obama For America**

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Da	ays Length Week Rate	Type Sp	oots	Amount
E 21 KVVU 10/16/12 10/22/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week	M-F 11-1135p Rate	:30	NM	5	\$9,750.00
Week: 10/16/12 10/22/12 MTWTF 5	\$1,950.00				
22 KVVU 10/16/12 10/22/12 The Simpsons <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	M-F 11:35p-12:05a <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
					#450.00
23 KVVU 10/16/12 10/22/12 Friends	M-F 12:05-1:05a	:30	NM	2	\$450.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/16/1210/22/12MTWTF2	<u>Rate</u> \$225.00				
24 KVVU 10/20/12 10/20/12 Numb3rs	Sa 4-5p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/121- 1	\$100.00		_		
Spot Ch Date Range Description		eekdays Length Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Numb3rs	Sa 4-5p	Sa :30 \$100.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	?6.11,26.12,26.13,26.14 <u>,</u>	,26.15,26.16,26.17,26.18,26.19,26.20,	26.2		
25 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$850.00				
E 26 KVVU 10/22/12 10/22/12 The Mob Doctor	Mon 9p-10p	:30	NM	23	\$19,520.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 1 1	\$2,750.00		I		

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10/15/12

/ 10/15/12



(h) MG for 26.22,26.16,26.17,26.20,26.21

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser	Orio	ginal Date / Revision

				Spotal				
*Line Ch Start Date End Date Description	Start/End Time	Days	Length	Spots/	Rate	Type S	note	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days	Lengar	VVCCK	Nate	Type S	μοιδ	Amount
Spot Ch Date Range Description	Start/End Time	Weekdays	Leng	ath	Rate	Type		
1 KVVU 10/22/12-10/28/12 The Mob Doctor	Mon 9p-10p	M	:	30 &	2.750.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	6.11,26.12,26.13,26	6.14,26.15,2	6.16,26.1	7,26.18,	26.19,26.20,26.	2		
2 KVVU 10/17/12-10/17/12 Katie	M-F 11a-12p	W	;	30	\$425.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16		15.2,15.5,7.1	,7.2,7.5,1		5,11.3,11.9,11.2			
3 KVVU 10/17/12-10/17/12 Katie	M-F 11a-12p	W	:	30	\$425.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16 4 KVVU 10/18/12-10/19/12 Katie	5.3,16.5,16.1,15.1,1 1-2pm	5.2,15.5,7.1 ThF-						
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16				30 1 4 11 6	\$425.00	, NM		
5 KVVU 10/18/12-10/19/12 Katie		ThF-		30	\$425,00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16					3.11.3.11.9.11.2	. '\\\		
6 KVVU 10/18/12-10/19/12 Katie	1-2pm	ThF	:	30	\$425.00	NM		
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16	3.3,16.5,16.1,15.1,1	5.2,15.5,7.1	,7.2,7.5,1	1.4,11.6	,11.3,11.9,11.2	,·		
7 KVVU 10/18/12-10/19/12 Katie	1-2pm	ThF		30	\$425.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16 NA NA	3.3,16.5,16.1,15.1,1	5.2,15.5,7.1						
8 KVVU 10/18/12-10/19/12 Anderson Cooper				30	\$450.00	NM		
 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16 KVVU 10/18/12-10/19/12 Anderson Cooper 		5.2,15.5,7.1, ThF		1.4,11.6 30				
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16	2-0p 3 16 5 16 1 15 1 1			30 1 / 11 6	\$450.00 :11 3 11 0 11 2	NM		
10 KVVU 10/18/12-10/19/12 Anderson Cooper	2-3p	ThF		1. 4 ,11.0	\$450.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16		5.2,15.5,7.1,			.11.3.11.9.11.2.			
11 KVVU 10/18/12-10/19/12 Anderson Cooper	2-3p	ThF	::	30	\$450.00	NM		
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16				1.4,11.6	,11.3,11.9,11.2,			
12 KVVU 10/18/12-10/19/12 Dr Oz		ThF		30	\$500.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16 13 KVVU 10/18/12-10/19/12 Dr Oz	3,16.5,16.1,15.1,1							
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16	3-4p	ThF		30 4 4 4 4 6	\$500.00	NM		
14 KVVU 10/18/12-10/19/12 Dr Oz	.3,10.5,16.1,15.1,1 3-4p	۰.2, ۱٥.5, ۲. ۱٫ ThF		1.4,11.6 30	,11.3,11.9,11.2, \$500.00	NM		*
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16				วบ 1 4 11 ค	11 3 11 9 11 2	. INIVI		
15 KVVU 10/18/12-10/19/12 Dr Oz	3-4p	ThF	:3	30	\$500.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16	.3,16.5,16.1,15.1,1	5.2,15.5,7.1,	7.2,7.5,1	1.4,11.6	,11.3,11.9,11.2,			
16 KVVU 10/18/12-10/19/12 Special Early News	Special Early New	:ThF	::		\$ 950.00	NM:		
® See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29						1		
17 KVVU 10/18/12-10/19/12 Special Early News	Special Early New	:ThF	::	30	\$950.00	NM		
 See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 KVVU 10/17/12-10/17/12 The X Factor 	The X Factor	W		no 41	- 050 00			
® MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16				30 \$!	5,350.00	NM		
19 KVVU 10/16/12-10/16/12 Raising Hope/Ben and Kate	Tue 8n-9n	o.z, (o.o,/.), -Tu			, 11.3, 11.9, 11.∠, 5,500.00	NM		
MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16	.3.16.5.16.1.15.1.1				11 3 11 9 11 2	. 14141		
20 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	10-5pm				\$140.00	NM		
® See MG 26.23,26.24,26.25,26.26,26,27,26.28,26.29								
21 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	10-5pm		·St :3	30	\$140.00	NM		
® See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29	40.7							
22 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	10-5pm		St :3	30	\$140.00	NM		
 See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 KVVU 10/18/12-10/19/12 Special Early News 	Special Early News	, The			Ф77 Г ОО			
® MG for 26.22,26.16,26.17,26.20,26.21	Special Early News	!!!	:3	30	\$775.00	NM		
24 KVVU 10/18/12-10/19/12 Special Early News	Special Early News	ThF	3	80	\$775.00	NM		
MG for 26.22,26.16,26.17,26.20,26.21	,				Ţ. 10.00	1 4141		
25 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	10-5pm		Sι :3	10	\$150.00	NM		
MG for 26.22,26.16,26.17,26.20,26.21								
26 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	10-5pm		St :3	0	\$150.00	NM		

Obama For America

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order# Contract / Revision 489528 06266599 **Contract Dates** Product Estimate # 10/16/12 - 10/22/12 OBAMA 4 AMERICA 1537

Advertiser Original Date / Revision 10/15/12 / 10/15/12 **Obama For America**

	Snots/			
Start/End Time	Days Length Week		Spots	Amount
<u>Rate</u> 10-5pm	St :30	\$150.00 NM		
M-F 12:05-1:05a	MWThF :30	\$225.00 NM		
M-F 230-3a	MWThF :30	\$95.00 NM		
The X Factor Rate	:30	NM	1	\$5,350.00
The X Factor Rate	:30	NM	0	\$0.00
Start/End Time The X Factor		• •		
				#0.00
Fri 9p-10p <u>Rate</u> \$1,750.00	:30	NM	0	\$0.00
Start/End Time Fri 9p-10p		\$1,750.00 NM		
			1	\$7,500.00
Rate \$7,500.00	.50	INIVI	'	ψ1,300.00
NFL Early Game <u>Rate</u> \$7,500,00	:30	NM	1	\$7,500.00
	tı :30	NM	2	\$4,650.00
5-530p	:30	NM	1	\$950.00
<u>Rate</u> \$950.00				
4-5p <u>Rate</u> \$500.00 \$500.00	:30	NM	3	\$1,500.00
M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
rt M-F 12-1p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
630-7pm <u>Rate</u> \$650.00	:30	NM	1	\$650.00
M-F 6-630pm <u>Rate</u> \$525.00	:30	NM	2	\$1,050.00
	Rate 10-5pm M-F 12:05-1:05a M-F 230-3a The X Factor Rate \$3,150.00 The X Factor Rate \$3,075.00 Start/End Time The X Factor Rate \$1,750.00 Start/End Time Fri 9p-10p Rate \$1,750.00 Start/End Time Fri 9p-10p Rate \$7,500.00 NFL Early Game Rate \$7,500.00 NFL Early Game Rate \$7,500.00 NFL Early Game Rate \$7,500.00 NCAA Football La Rate \$2,325.00 5-530p Rate \$950.00 4-5p Rate \$500.00 M-F 11a-12p Rate \$195.00 Int M-F 12-1p Rate \$195.00 630-7pm Rate \$650.00 M-F 6-630pm Rate \$650.00 M-F 6-630pm Rate \$650.00 M-F 6-630pm Rate	Start/End Time Days Length Week Rate 10-5pm	Rate	Start/End Time

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Totals

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	489528 /	Alt Order # 06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
39 KVVU 10/16/12 10/22/12 Katie Couric <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 3	2-3p <u>Rate</u> \$425.00	:30	NM	3	\$1,275.00
40 KVVU 10/16/12 10/22/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 2	3-4p <u>Rate</u> \$450.00	:30	NM	2	\$900.00
41 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM	2	\$2,050.00
N 42 KVVU 10/17/12 10/18/12 BB League Championships Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WT 1	1pm-8pm <u>Rate</u> \$3,250.00	:30	ММ	1	\$3,250.00
N 43 KVVU 10/20/12 10/20/12 Local Prime Rotator <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	M-Sa 8-10p/Su 7-1 <u>Rate</u> \$650.00	:30	NM	1	\$650.00
N 44 KVVU 10/17/12 10/18/12 Fox 5 News @ 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WT 2	M-Th, Sun 430-5ar <u>Rate</u> \$85.00	:30	NM	2	\$170.00
N 45 KVVU 10/20/12 10/20/12 Early Pre-Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	Early Pre-Game <u>Rate</u> \$975.00	:30	NM	1	\$975.00
N 46 KVVU 10/17/12 10/17/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W 1	4-5p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
	The hypercare was a real group of the state of the second section of the	Totals		115	\$112,210.00

Net Amount Time Period # of Spots **Gross Amount** \$112,210.00 \$95,378.50 10/01/12 -10/22/12 115

\$95,378.50

Signature:	Date:	
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\$112,210.00

115

なななる日内 HEADLINE# 6266599 MOD# 2: UNAPPROVED TRF# 489528 REV #2 \$\$\$

ADV AGY

ADV.

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1051

AGY.

NAME NAME

GREER, POLI/B

3050

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FAX# 610-225-1191 HARRIS REPORT FROM REP **CHANGES**

WASHINGTON, EST#1537 CONTRACT OBAMA/D/PRE/US MARGOLIS, MN # COMMENTS: 0 6266599 REP: TEL# 610-293-4100 ORDER WORKSHEET 20007 MITCHELL (LINE, ORDER, INVOICE) BUYER REP.# SALES CLASS: NAME PRSN NATL. PH-MAURA 〇月日 - # TERESA LOCAL GILROY 762 DIFURIA REGIONAL SALESMAN OCT15/12 18.33 *** KVVU-TV ***

CITY TAX FLIGHT DATES OCT16/12 STATE TAX OCT22/12 WK-1 CO-OP

PRDCT ORDER

OBAMA

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AMERICA

BILLING NEEDED DATE OCT15/12 18 ω ω

REP: Ħ O NIKKI ROSE

REINVESTED \$ FR SEE LINES 56-60 NEW TOTAL \$112210 PLS CNF THANKS $_{\rm HLS}$ 6358830 6365901 6266586

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CON NO **** THIS H S ø CASH ΗZ ADVANCE SCHEDULE

ALL INVOICES ARE GREER MARGOLIS ACCOUNTING 円() Œ SENT 10:

AVENUE

MN

1010 WISCONSIN WASHINGTON, S 20007

OBAMA FOR AMERICA

LINE#: REP LINE#: თ თ AGENCY :CD: Ø 1200N-700P ADVERTISER CODE PRODUCT CODE = HMH PERIOD LGTH 30 SEC AGENCY EST# \$3,250.00 RATE 11 1537 10/17 START DATE 10/21 END :SPTS: NEEK W-SU DAYS : HOTL: SPTS

PROGRAM : ORD COM1:

NLCS REINVESTMENT FROM PREVIOUS ODERS

0.00	PROGRAM: COLLEGE FB PREGAME ORD COM1: REINVESTMENT FROM PREVIOUS ODERS 60 A 400P-500P 30 \$500 PROGRAM: OZ	PROGRAM: NEWS ORD COM1: REINVESTMENT FROM PREVIOUS ODERS 59 A 900A-1000A 30 \$975	PROGRAM: FOX ENCORE ORD COM1: REINVESTMENT FROM PREVIOUS ODERS 58 A 430A-459A 30 \$85.	57 A 800P-1000P 30 \$6	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :
π S	. 00	DERS \$975.00	DERS	\$650.00	RATE
	130-1260	10/20	10/17	10/20	: START
	10/19	10/20	10/19	10/20	: END
CONTRACT	Н	Н	N	ы	: SPTS: WEEK : /WK: INVT
T TOTAL	W – F	SAT	W – F	SAT	DAYS
112210.00	Н	Ь	N	1	S:TOTL:

MARKET TOTALS \$260,180 KVVU 25% KSNV 29% KTUD 1% KLAS 20% KTNV 13% KVMY 98 KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH M-MAKEGOOD Y-DAYS Z-COMMENTS N-PROGRAM NAME *-MULTIPLE